

**Record Format for Maximum Advertised Speeds
by Metropolitan or Rural Statistical Area**

Field	Description	Type	Example
Provider Identification Data			
Provider Name	Provider Name	Text	ABC Co.
DBA Name	“Doing-business-as” name	Text	Superfone, Inc.
FRN	Provider FCC Registration Number	Integer	8402202
ID	Sequential record number	Integer	1
Metropolitan or Rural Statistical Area Data			
MSA or RSA Number	MSA/ RSA number and name within which broadband service area or local franchise area is located	Text	80 Bakersfield MSA Kern County
Maximum Advertised Speed Data			
Maximum Advertised Downstream Speed	Speed tier code for the maximum advertised downstream speed available for the MSA/ RSA (see technical appendix for codes)	Integer	50
Maximum Advertised Upstream Speed	Speed tier code for the maximum Maximum advertised upstream speed that is offered with the above maximum advertised downstream speed available for the MSA/ RSA (see technical appendix for codes)	Integer	8